

halebrown



AJ Retrofit Award Winners 2017

## About us

Hale Brown was formed in January 2013

We have grown into an award-winning practice with a strong reputation for adding both design and commercial value to buildings.

This reputation has been forged from developing strong client relationships and ensuring the delivery of innovative designs from original concept ideas through to practical completion.

Our experienced, in-house architecture team have a wide range of experience and skills that ensure all our clients receive a complete package throughout all the stages of their project.

This energy and focus on delivering quality projects has led to us winning a coveted AJ Retrofit Award this year and also being shortlisted for 2no. BCO awards

We pride ourselves on building and retaining good client and team relationships and our level of repeat work is testimony to the quality of our product, both in terms of design and value to the client.





## Station Road

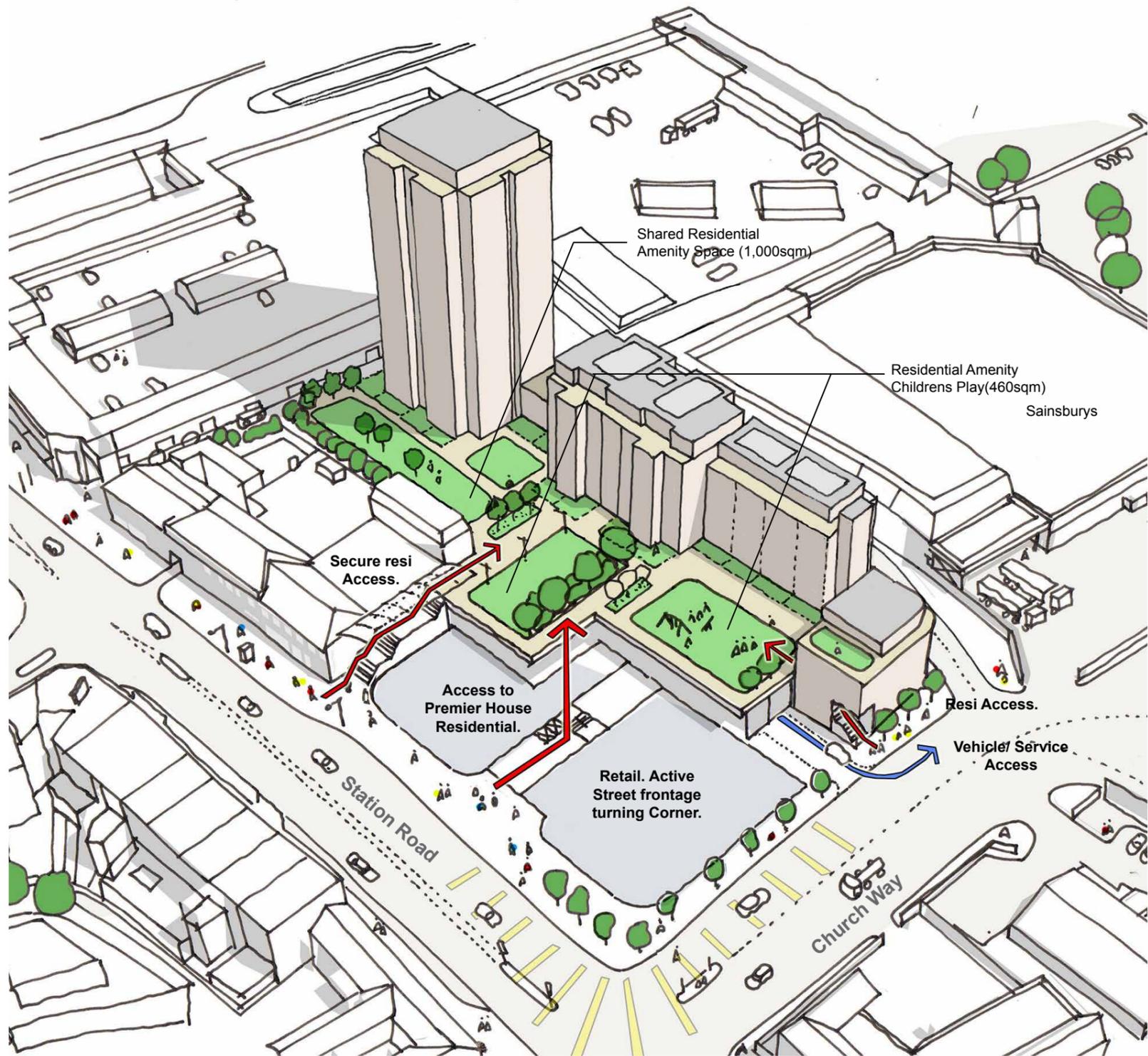
Edgware, London  
Erinastar Ltd

This mixed use scheme provides 122no. new residential units and retail units, in the heart of Edgware Town Centre.

The development sits over an existing surface car park, creating a new podium level, that provides a new green shared amenity space, as well as access to the residential cores.

The massing of the new residential blocks step in section up from the 4no. storey elevation to the south, to a 17no. storey tower, with varying shades of brick, being the dominant facing material. The project gained planning consent in Summer 2016 and is due to start on site in early 2017.







# The Cotton Exchange

Stoke Newington  
Reichmann Properties

Construction has now been completed to convert this former commercial building, behind Stoke Newington High Street, into 32 residential flats.

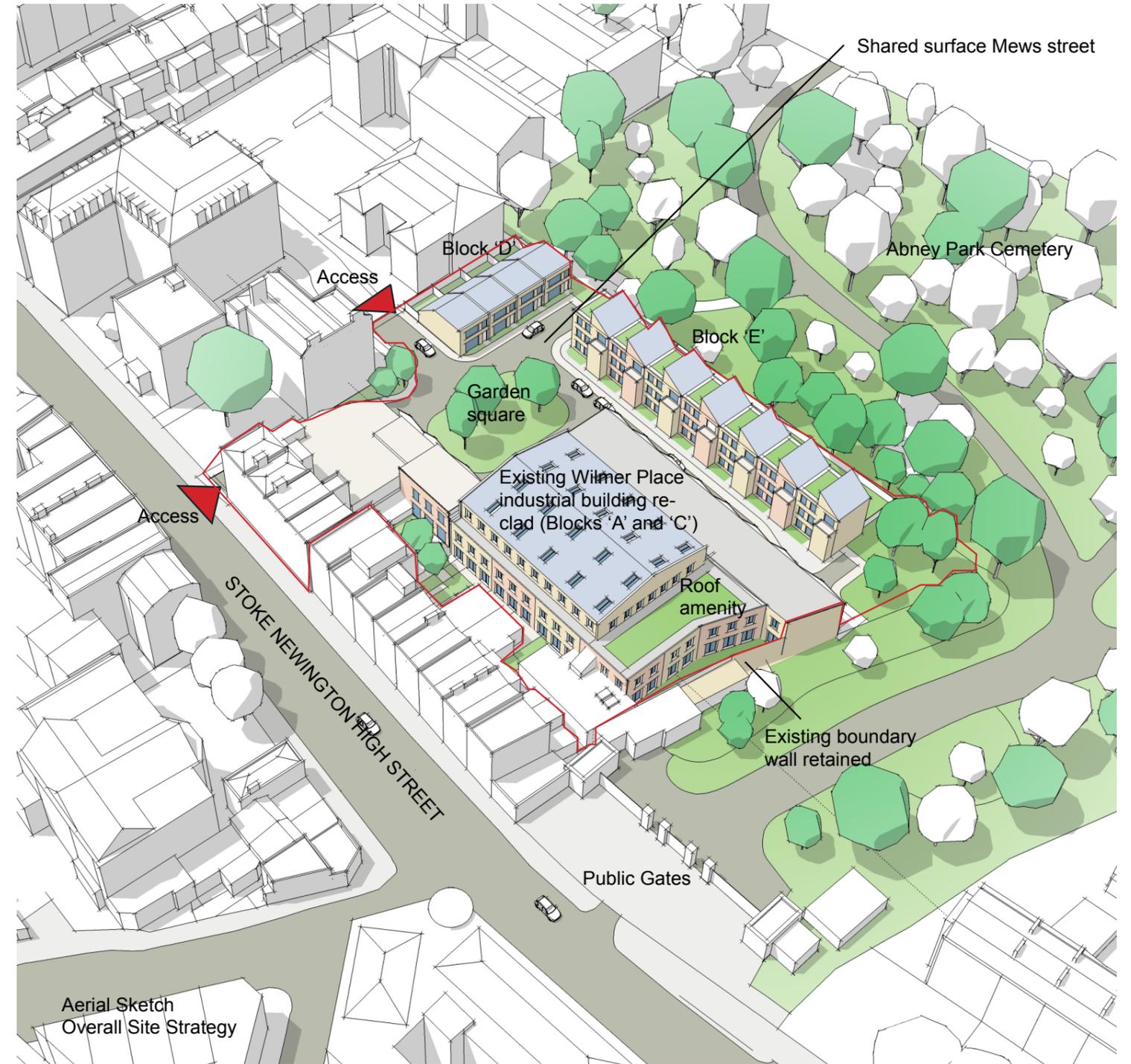
The former industrial site is located within the Stoke Newington Conservation area, bordering the Abney Park Cemetery.

The existing buildings have been sensitively re-clad in brick slips in order to revitalise the site and make good use of the existing structure and its embodied energy.

HBA have now gained planning consent for the second phase of the works, a mixed-use, new-build 4no. storey building with 20,000sqft of new Grade-A office space and 8no. residential flats to the upper floors overlooking the cemetery









# Kuoni

Dorking  
Stonegate Properties

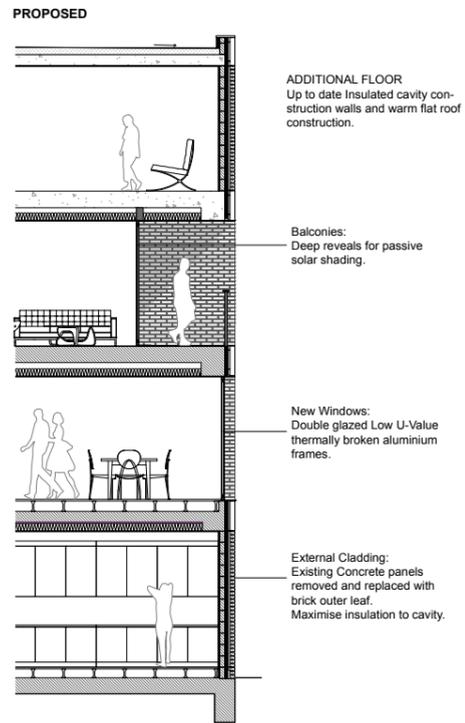
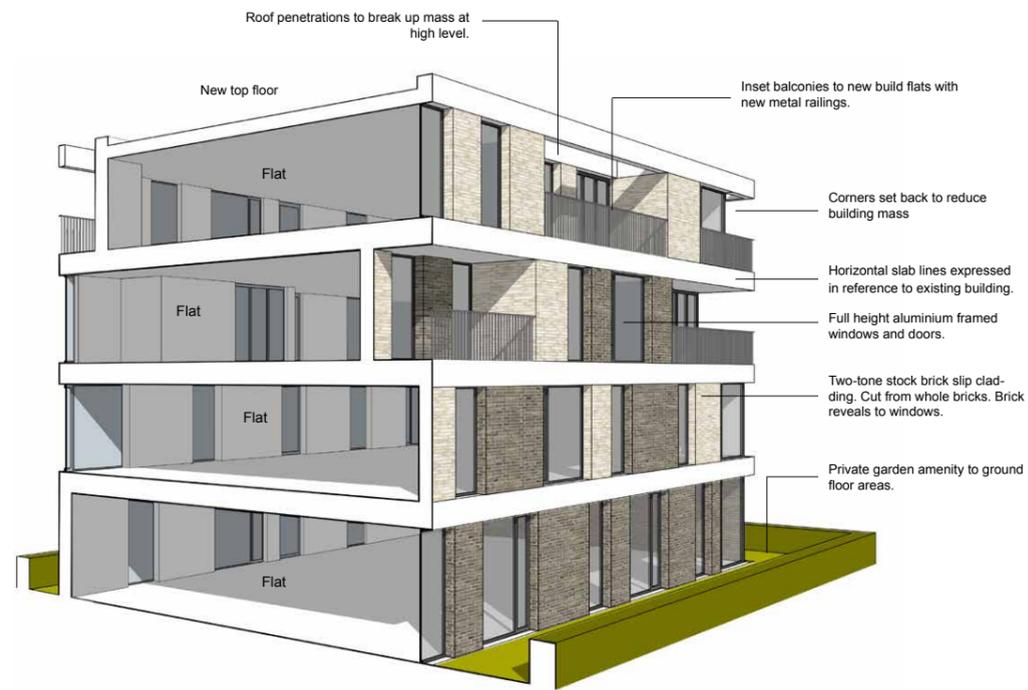
A planning application has been lodged with Mole Valley District Council for the extension and re-cladding of Kuoni's headquarters office building in Dorking, Surrey.

Formerly a Palladium mansion Century set amongst Italianate gardens dating back the 17th Century, the site is designated green belt, located within the Surrey Hills AONB and a Grade II\* listed Registered Park and Garden.

The proposal looks to create 128 residential units (90,000sqft) across the 20 Acre site. A new feature garden, will improve the building's setting within the listed landscape and better reveal the historic significance of this site.

Sensitively re-cladding the existing envelope by removing existing concrete panels and replacing with brick outer leaf will break the mass into smaller 'scaleable' sections of structure, creating facades that are sensitive to the surrounding listed gardens. Importantly, it will make good use of the existing structure, serving as a flagship in renewable/ reusable construction techniques.







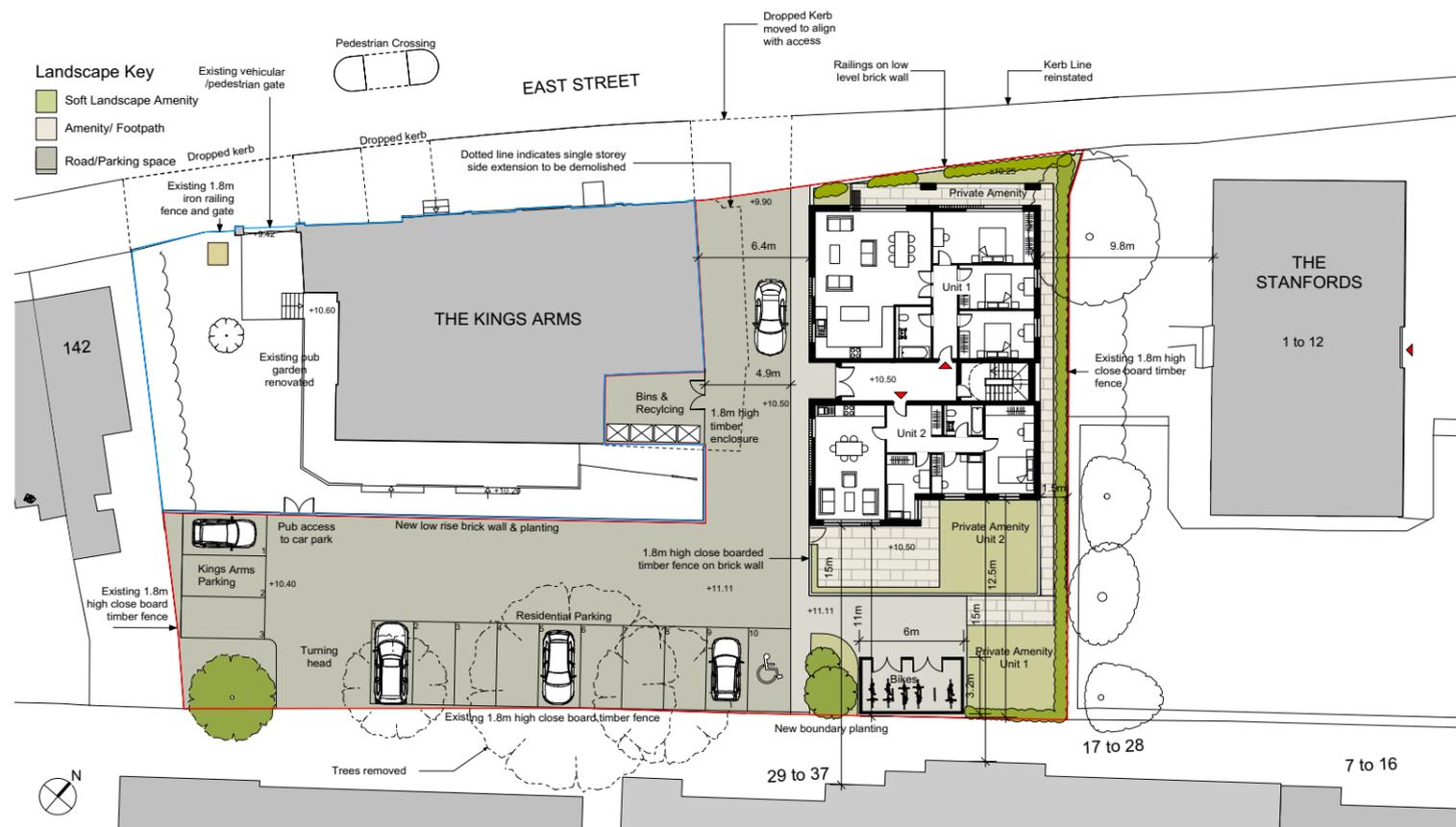
# Kings Arms

Epsom  
Reichmann Properties

A planning application has been lodged with Epsom & Ewell Council for a three storey building to provide 8 self-contained flats and associated development including hard and soft landscaping, car and cycle parking and refuse store and the demolition of a single storey annexe extension to the Kings Arms public house.

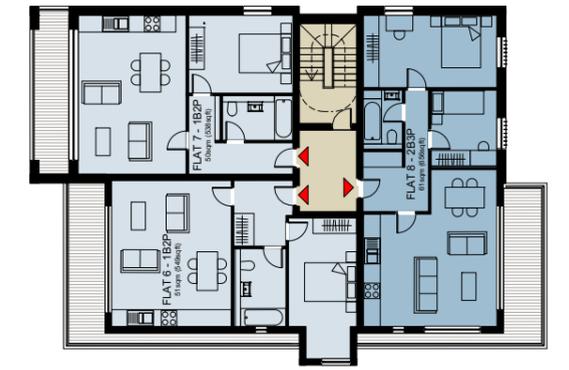
The proposal looks to sensitively integrate with the streetscape by mediating between the 3 storey 'Stanfords' housing scheme and 2 storey Kings Arms Pub.

Mass has been broken down into vertical volumes. This is characterised on the facade of the Kings Arms by original stucco work - forming columns and breaking the building into vertical sections.

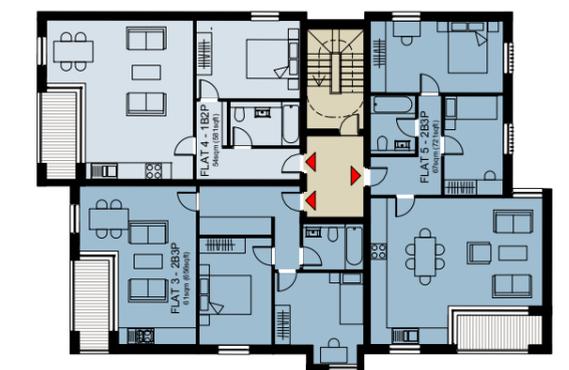




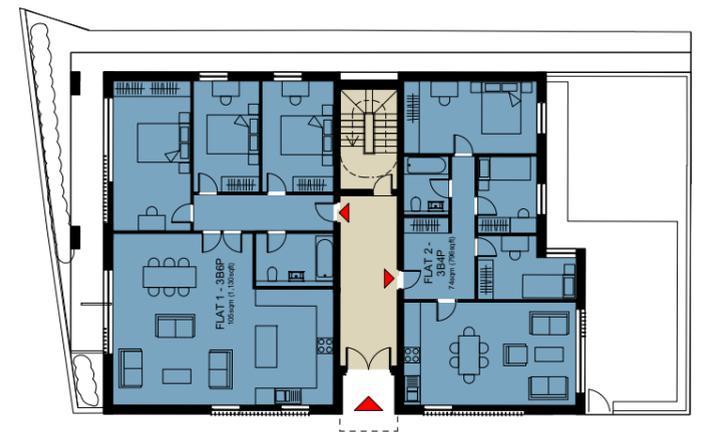
Aerial View of Proposed Scheme



Second Floor



First Floor



Ground Floor



## Station Road

Stallingborough, Lincolnshire  
West Register (Realisations) Ltd

The design brief looked to maximise the development potential of a thin site in a popular village, bordered on one side by existing houses and on the other by a railway line. The aim was to enhance a previous approved planning application with additional units and improved design quality.

The proposal provided 26no. new houses, designed with forms and materials that took reference from vernacular agricultural architecture that dominates the area. Brick plinths and timber cladding to upper floors and varied roof pitches all help to break down the mass of the scheme, while the orientation of the units aims to invoke the familiar 'cluster' of farm buildings and help build a sense of community.





## Charlie Butler

Mortlake, London  
Everett Property Consultants

This new-build block of 9no. flats on Mortlake High Street, replacing an existing pub, was completed in Summer 2015

The contemporary design breaks up the mass of the overall block using a palette of traditional materials including brick and render with modern detailing. Apartments are arranged around a central core and have generous balconies, and basement car parking. The top floor 2-bedroom penthouse has a panoramic roof terrace with views of the River Thames.





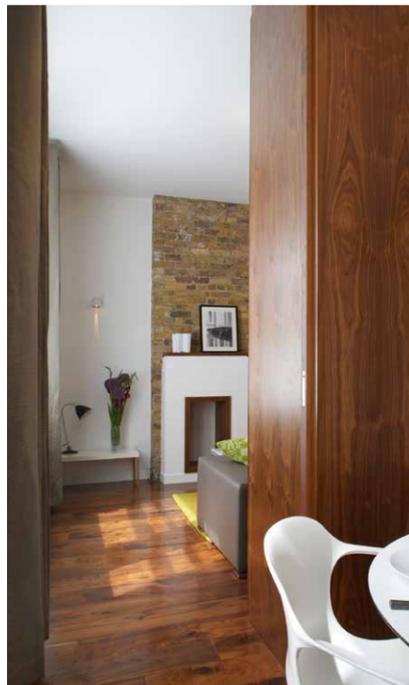
## 10-12 James St

London, W1  
F&C Reit Asset Management

This design transformed a 4,200 sq ft building, arranged over 4 floors, into individually designed high-end residential apartments.

The building, which is part of St Christopher's Place Estate, had previously been used as a language school and offices. Planning approval was obtained for seven apartments, which range in size from 289 sq ft to 833 sq ft.

Working with the existing fabric of the building, the design has created light and bright apartments that utilise grit blasted brickwork, quality finishes, and fitted joinery to create stylish open plan living.



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